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The Fifth Estate

Broadcasting ϟ Sep 17

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AND THE FIRST CHRISTMAS

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THE RADIO CONVENTION

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BETHESDA MD 20814

Vol. 107 No. 12

Broadcasting Sep 17

TV ownership limits debated
Fall political advertising blitz begins
Radio Convention gets underway in L.A.

DOWN TO THE NETWORKS □ Senate Judiciary Committee hearings on FCC's television ownership changes finds Hollywood and some senators wary of network power; broadcasters united in market-reach approach to achieve compromise. **PAGE 27.** Program producers voice concerns about networks in FCC comments on multiple ownership proposals. **PAGE 30.**

AT THE TABLE □ NCTA and representatives of nation's cities meet this week to salvage cable bill. **PAGE 31.**

FALL BLITZ □ Presidential television advertising campaigns start in earnest as Reagan-Bush and Mondale-Ferraro commercials begin to appear. **PAGE 32.**

HOLLYWOOD WHIRLWIND □ Major changes at the top of three movie studios expected to effect Fifth Estate. **PAGE 34.**

RADIO RULES ROOST □ First jointly sponsored radio convention set to get under way in Los Angeles with theme, "Up With Radio." **PAGE 39.** The agenda appears on **PAGES 40-50.** Hospitality suite listings appear on **PAGE 50.** A complete rundown of the exhibitors begins on **PAGE 54.** BROADCASTING's annual look at the top 10 radio stations in the top 50 markets appears on **PAGES 68-80.**

ILLEGAL PROCEDURE □ INTV charges networks and colleges violated antitrust laws in signing television football contracts. **PAGE 84.**

CUTTING OFF CUT-OFFS □ FCC wants to abolish cut-off lists for future FM and TV applications. **PAGE 86.**

LAUGHING MATTER □ *Small Wonder*, situation comedy, will be first offering from New Program Group. **PAGE 94.**

INDAY DETAILS □ LBS and Tribune outline percentage of profits stations will receive in new joint programing venture. **PAGE 94.**

PEOPLEMETER □ British company to install new electronic rating device in Boston. **PAGE 95.**

DOWN TO THE WIRE □ UPI terminates Bill Small's contract; union vote on salary cutbacks due today. **PAGE 98.**

EYE PREVIEW □ CBS executives give predictions of business climate and technological changes at securities analysts meeting. **PAGE 101.**

OVER THE TOP □ Universal Broadcasting is the first broadcaster to buy an eighth radio station. **PAGE 105.**

IN ENGLAND □ International Broadcasting Convention set to open in Brighton this week. **PAGE 106.**

MANN's WORLD □ NRBA President Bernie Mann has brought a lot to the industry that he has "always loved." **PAGE 127.**

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TFT Inc. 1213
3090 Oakmead Village Dr., Santa Clara, Calif. 95051

FM modulation monitor, FM SCA modulation monitor, AM stereo exciter. **Staff:** John Leonard, Joe Wu, Tony Bryan, Henry Wu, Joe Borgonia.

Thomson-Lgt. 1016
37 Brownhouse Rd., Stamford, Conn. 06902

Solid state FM transmitters* from 10 w to 2,500 w, stereo generators, modulators, frequency synthesizers, LED devices, power amplifiers. **Staff:** Tom Creighton, Greg Morton.

TM Communications 3021
1349 Regal Row, Dallas 75247

Transmedia International 3014
1211 Dusky Thrush, Austin, Tex. 78746

TTC 3026
2360 Industrial Ln., Broomfield, Colo. 80020

Tune-In Publications 1430
2000 N. Loop West, Suite 100, Houston 77018

Country music and human interest magazine, Air-Play Magazine*, Rhythm & News Magazine*. **Staff:** Jonathan Fricke, Frank Kratch, Jim O'Neill, Jackie Wilson, Kirt Daniels.

2B Systems 1324
30105 Stephenson Hwy., Madison Heights, Mich. 48071

Manufacturer and marketer of promotional plastic card programs. **Staff:** James Tyler, Bruce Mansfield.

UPI 1124A
1400 Eye St., NW, Washington 20005

Urban Decision Systems 3000
2032 Armacost Ave., Los Angeles 90025

U.S. Advertising Service 3018
Box 8888, Amarillo, Tex. 79114

U.S. Tape & Label Corp. 1106
1561 Fairview, St. Louis 63132

Printer and marketer of bumper stickers, patches and labels. **Staff:** Byron Crecelius, Audrey Moore, James Eiseman.

Weather Services Corp. 1027
131A Great Rd., Bedford, Mass. 01730

Weather service. **Staff:** George Stamos, Joseph Zona.

Wold Communications 1207
10880 Wilshire Blvd., Los Angeles 90024

Station clearance for UCLA games, Aloha Bowl and Hula Bowl*, transmission services for radio stations. **Staff:** Robert N. Wold, Gary Worth, Robert E. Wold, Thomas Bartunek, Dorothy Marsh, James Burke, Ian Joseph, Ellen Kimmelman, Gary Luhrman, Steven Napoli, Dick Marsh, Brian Lookofsky, John Chin, Paula Aldridge, John Walker, Steve Colley.

York Radio Network 3017
112 N. Third St., Suite 201, Minneapolis 55401

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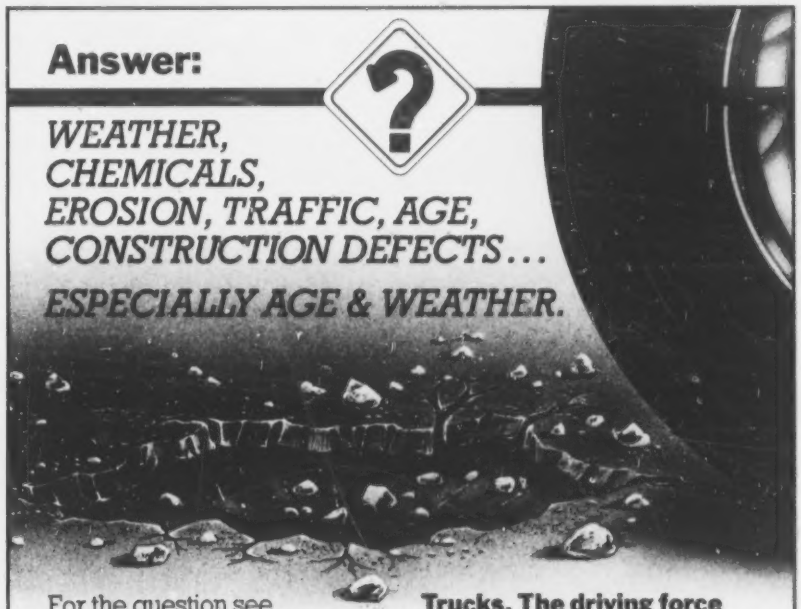

For the question see page 21.
And whenever you have questions about the American trucking industry, call (202) 797-5236.

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Adult contemporary rules the ratings

CHR is next in top 50 markets; country and easy listening are tied for third, AOR is fourth

BROADCASTING's annual survey of the top 10 stations (including AM-FM combinations) in the top 50 markets, once again finds adult contemporary the leading format—airing on nearly 100 stations.

Finishing a strong second is the contemporary hit or top 40 format, which has witnessed a resurgence in popularity over the past year. Country and easy listening were in a virtual tie for third place followed by album-oriented rock (AOR) stations.

The survey is based on Arbitron Ratings' spring 1984 metro rankings (total persons, 12-plus, average quarter hour, Monday to Sunday, 6 a.m. to midnight).
Format listings, which generally reflect the spring rating period, were compiled from various sources.

The Arbitron data is copyrighted and may not be reprinted or used in any form by nonsubscribers to Arbitron's radio ratings service.

1. New York

1.	WHTZ(FM)	contemp. hit	193,900
2.	WRKS-FM	urban contemp.	136,600
3.	WINS(AM)	news	123,400
4.	WPLJ(FM)	contemp. hit	118,800
5.	WOR(AM)	talk	112,300
6.	WRFM(FM)	easy listening	99,100
7.	WPAT-FM	easy listening	97,400
8.	WCBS(AM)	news	96,200
9.	WKTU(FM)	urban contemp.	88,100
10.	WCBS-FM	oldies	87,800

2. Los Angeles

1.	KIIS-FM	contemp. hit	146,300
2.	KABC(AM)	talk	114,400
3.	KBIG(FM)	easy listening	65,500
4.	KJOI(FM)	easy listening	65,100
5.	KLOS(FM)	AOR	59,000
6.	KMET(FM)	AOR	51,900
7.	KNX(AM)	news	45,300
8.	KFWB(AM)	news	44,000
	KKHR(FM)	contemp. hit	44,000
10.	KMPC(AM)	big band	43,300

3. Chicago

1.	WGN(AM)	MOR/talk	105,800
2.	WGCI(FM)	urban contemp.	73,500
3.	WLOO(FM)	easy listening	67,500
4.	WBMX(FM)	black contemp.	58,200
5.	WBBM-FM	contemp. hit	55,800
6.	WKQX(FM)	adult contemp.	54,900

7.	WBBM(AM)	news	53,900
8.	WMAQ(AM)	country	49,500
9.	WCLR(FM)	adult contemp.	48,900
10.	WLS-FM	contemp. hit	42,200

4. San Francisco

1.	KGO(AM)	talk	71,800
2.	KSOL(FM)	urban contemp.	42,300
3.	KCBS(AM)	news	35,400
4.	KNBR(AM)	adult contemp.	32,700
5.	KYUU(FM)	adult contemp.	29,800
6.	KFRC(AM)	contemp. hit	28,000
7.	KOIT(FM)	easy listening	25,000
	KSAN-FM	country	25,000
9.	KDIA(AM)	black contemp.	24,900
10.	KSFO(AM)	MOR	24,600
	KABL-FM	easy listening	24,600

5. Philadelphia

1.	KYW(AM)	news	63,700
2.	WEAZ(FM)	easy listening	59,800
3.	WUSL(FM)	urban contemp.	49,500
4.	WDAS-FM	black contemp.	45,900
5.	WCAU(AM)	news/talk	44,700
6.	WCAU-FM	contemp. hit	44,200
7.	WMMR(FM)	AOR	43,600
8.	WMGK(FM)	soft contemp.	43,100
9.	WIOQ(FM)	adult contemp.	34,900
10.	WWDB(FM)	talk	34,800

6. Detroit

1.	WJR(AM)	MOR/news/talk	77,400
2.	WJOI-FM	easy listening	57,300
3.	WJLB(FM)	black contemp.	40,200
4.	WRIF(FM)	AOR	36,700
5.	WXYZ(AM)	news/talk	36,200
6.	WLLZ(FM)	AOR	32,000
7.	WDRQ(FM)	urban contemp.	31,600
8.	WWJ(AM)	news	31,500
9.	WHYT(FM)	contemp. hit	31,100
10.	WNIC-FM	adult contemp.	29,500

7. Boston

1.	WBCN(FM)	AOR	51,000
2.	WXKS-FM	contemp. hit	45,800
3.	WBZ(AM)	contemp. MOR/talk	42,000
4.	WHDH(AM)	contemp. MOR	40,700
5.	WHTT-FM	contemp hit	35,500
6.	WEEI(AM)	news	27,400
7.	WRKO(AM)	talk	26,400
8.	WJIB(FM)	easy listening	26,100
9.	WVBF(FM)	adult contemp.	24,700
10.	WROR(FM)	adult contemp.	21,400

8. Houston-Galveston

1.	KKBQ-FM	contemp. hit	57,600
2.	KMJQ(FM)	black contemp.	48,900
3.	KODA(FM)	easy listening	45,600
4.	KSRR(FM)	AOR	39,800
5.	KIKK-FM	country	34,500
6.	KLOL(FM)	AOR	31,500
7.	KILT-FM	country	26,600
8.	KRBE-FM	adult contemp.	25,600
9.	KFMK(FM)	contemp. MOR	20,400
10.	KTRH(AM)	news/talk	19,100

9. Dallas-Fort Worth

1.	KVIL-FM	MOR	46,800
2.	KKDA-FM	urban contemp.	32,500
3.	KRLD(AM)	news	32,300
4.	KSCS(FM)	country	30,200
5.	WBAP(AM)	country	28,600
6.	KMEZ-FM	easy listening	27,100
7.	KAFM(FM)	contemp. hit	26,800
8.	KPLX(FM)	country	21,600
9.	KZEW(FM)	AOR	20,600
10.	KEGL(FM)	contemp. hit	19,700

10. Washington

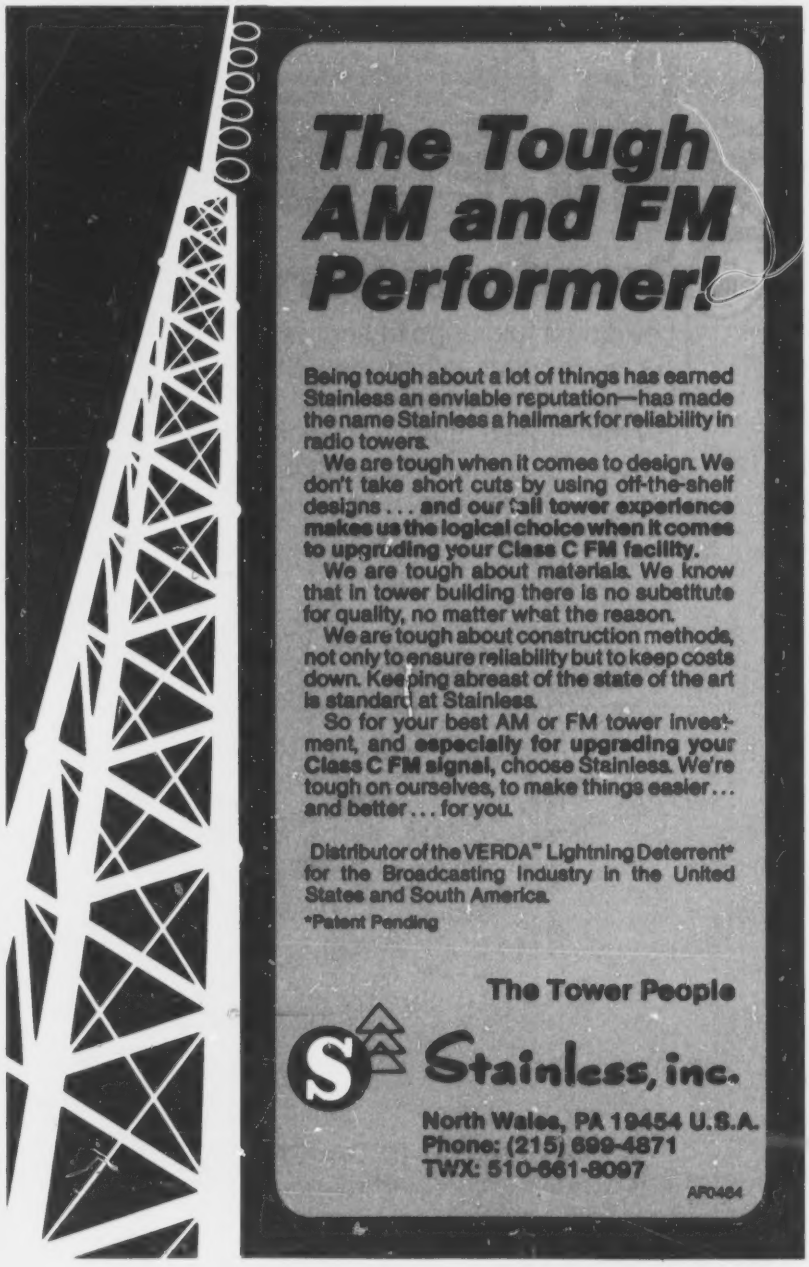
1.	WKYS(FM)	urban contemp.	43,100
2.	WGAY-AM-FM	easy listening	41,800
3.	WHUR-FM	black contemp.	35,300
4.	WMAL(AM)	MOR	34,900
5.	WRQX(FM)	contemp. hit	27,500
6.	WAA(FM)	AOR	27,300
7.	WLTT(FM)	adult contemp.	22,400
	WTOP(AM)	news	22,400
9.	WWDC-FM	AOR	20,600
10.	WMZQ(FM)	country	18,000

11. Miami-Fort Lauderdale

1.	WHYI(FM)	contemp. hit	42,700
2.	WLYF(FM)	easy listening	38,500
3.	WINZ-FM	contemp. hit	38,200
4.	WQBA(AM)	Spanish	36,700
5.	WINZ(AM)	news	19,400
6.	WAXY(FM)	adult contemp./oldies	18,700
	WAIA(FM)	adult contemp.	18,700
8.	WEDR(FM)	urban contemp.	17,300
9.	WRHC(AM)	Spanish	15,900
10.	WWJF(FM)	easy listening	15,600

12. Nassau-Suffolk, N.Y.

1.	WHTZ(FM)	contemp. hit	30,800
2.	WBLI(FM)	contemp. hit	30,500
3.	WALK-AM-FM	contemp. MOR	20,300
4.	WRFM(FM)	easy listening	18,000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For complete information and application forms, write:

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John S. Knight Fellowship Program
Department of Communication, Bldg. 120
Stanford University
Stanford, California 94305-2069
(415) 497-4937

5.	WPLJ(FM)	contemp. hit	17,600
6.	WCBS(AM)	news	17,300
7.	WNBC(AM)	adult contemp.	15,900
8.	WHLI(AM)	nostalgia	15,300
9.	WINS(AM)	news	14,400
10.	WBAB-FM	AOR	13,000

13. St. Louis

1.	KMOX(AM)	MOR/talk	69,300
2.	KHTR(FM)	contemp. hit	27,100
3.	KSHE(FM)	AOR	24,500
4.	WIL-FM	country	23,300
5.	KMJM(FM)	urban contemp.	21,200
6.	KWK-FM	AOR	20,200
7.	KSD-FM	adult contemp.	19,400
8.	KEZK(FM)	easy listening	19,100
9.	WRTH(AM)	nostalgia	15,300
10.	KUSA(AM)	country	13,400

14. Pittsburgh

1.	KDKA(AM)	adult contemp./talk	55,900
2.	WDVE(FM)	AOR	28,600
3.	WBZZ(FM)	contemp. hit	26,600
4.	WHTX(FM)	contemp. hit/oldies	22,000
5.	WWSW-FM	adult contemp.	20,600
6.	WAMO-FM	urban contemp.	19,800
7.	WTAE(AM)	adult contemp.	17,000
8.	WHYW(FM)	adult contemp.	16,900
9.	WSHH(FM)	easy listening	16,400
10.	WPNT(FM)	easy listening	16,200

15. Seattle-Everett-Tacoma

1.	KIRO(AM)	news/talk	24,700
2.	KOMO(AM)	adult contemp.	20,700
3.	KUBE(FM)	contemp. hit	20,500
4.	KBRD(FM)	easy listening	19,500
5.	KSEA(FM)	easy listening/MOR	15,100
6.	KISW(FM)	AOR	15,000
7.	KPLZ(FM)	contemp. hit	14,900
8.	KJXI(AM)	nostalgia	14,600
9.	KLSY(FM)	adult contemp.	13,300
10.	KNBQ(FM)	contemp. hit	12,300

16. Baltimore

1.	WLIF(FM)	easy listening	33,000
2.	WBAL(AM)	adult contemp.	30,000
3.	WBSB(FM)	contemp. hit	27,900
4.	WIYY(FM)	AOR	25,800
5.	WFBR(AM)	adult contemp.	23,800
6.	WPOC(FM)	country	23,200
7.	WXYV(FM)	urban contemp.	19,700
8.	WITH(AM)	nostalgia	16,000
9.	WCAO(AM)	country	15,500
10.	WYST-FM	adult contemp.	13,300

17. Minneapolis-St. Paul

1.	WCCO(AM)	variety	59,500
2.	KSTP-FM	adult contemp.	35,300
3.	WLOL(FM)	contemp. hit	35,200
4.	WAYL(FM)	easy listening	21,900
5.	KQRS-AM-FM	AOR	19,600
6.	KEEY-FM	country	18,400
7.	KDWB-FM	contemp. hit	16,100
8.	WLTE(FM)	soft contemp.	12,000
9.	WDGY(AM)	country	11,400
10.	KSTP(AM)	news/talk/sports	11,000

18. Atlanta

1.	WKHX(FM)	country	32,900
2.	WZGC(FM)	contemp. hit	30,200
3.	WVEE(FM)	urban contemp.	30,100
4.	WQXI-FM	contemp. hit	29,900
5.	WPCH(FM)	easy listening	23,000

6.	WKLS-FM	AOR	22,800	6.	WMJI(FM)	oldies/soft contemp.	16,800	6.	KKLT(FM)	adult contemp.	14,500
7.	WSB(AM)	adult contemp.	22,400	7.	WLTF(FM)	adult contemp.	16,700		KZZP-FM	adult contemp.	14,500
8.	WSB-FM	adult contemp.	15,700	8.	WBBG(AM)	nostalgia	15,400	8.	KUPD-FM	contemp. hit	14,200
9.	WAOK(AM)	black contemp.	15,000	9.	WJW(AM)	news/talk	12,100	9.	KOOL-FM	contemp. hit/oldies	12,900
10.	WRMM(FM)	soft contemp.	14,200	10.	WDMT(FM)	urban contemp.	11,600	10.	KOY(AM)	MOR/talk	12,200

19. Anaheim-Santa Ana, Calif.

1.	KIIS(FM)	contemp. hit	32,100
2.	KBIG(FM)	easy listening	22,700
3.	KABC(AM)	talk	21,500
4.	KLOS(FM)	AOR	16,900
5.	KMET(FM)	AOR	14,800
6.	KMPC(AM)	nostalgia	14,500
7.	KJOI(FM)	easy listening	13,900
8.	KRTH(FM)	adult contemp.	12,000
9.	KIQQ(FM)	contemp hit	11,500
10.	KKHR(FM)	contemp. hit	11,100

20. San Diego

1.	KJQY(FM)	easy listening	25,100
2.	KFMB(AM)	adult contemp.	23,700
3.	KGB(FM)	AOR	22,600
4.	KSDO-FM	contemp. hit	19,400
5.	XHRM-FM	black contemp.	16,300
6.	KSDO(AM)	variety	13,800
7.	KFMB-FM	adult contemp.	12,600
8.	XETRA-FM	progressive rock	12,200
9.	KPQP(AM)	big band	11,900
10	KYXY(FM)	adult contemp./oldies	10,600

21. Cleveland

1.	WMMS(FM)	AOR	28,600
2.	WDOK(FM)	easy listening	23,400
3.	WZAK(FM)	urban contemp.	20,000
4.	WQAL(FM)	easy listening	19,300
5.	WGCL(FM)	contemp. hit	18,300

22. Tampa-St. Petersburg, Fla.

1.	WWBA-FM	easy listening	37,900
2.	WRBQ-FM	contemp. hit	31,500
3.	WQYK-FM	country	24,400
4.	WYNF(FM)	AOR	21,200
5.	WZNE(FM)	contemp. hit	15,800
6.	WIQI(FM)	adult contemp.	14,500
7.	WDAE(AM)	nostalgia	13,900
8.	WSUN(AM)	modern country	13,400
9.	WTMP(AM)	black contemp.	9,400
10.	WMGG(FM)	adult contemp.	9,100

23. Denver-Boulder

1.	KOSI-FM	easy listening	25,600
2.	KPKE(FM)	contemp. hit	20,400
3.	KOA(AM)	news/talk	14,800
4.	KIMN(AM)	contemp. hit	13,600
5.	KMJI(FM)	soft contemp.	13,000
	KOAQ(FM)	contemp. hit	13,000
7.	KYGO(FM)	country	12,700
8.	KHOW(AM)	adult contemp.	12,200
9.	KBPI(FM)	adult contemp.	11,500
10.	KAZY(FM)	AOR	11,000

24. Phoenix

1.	KTAR(AM)	news/talk	24,000
2.	KQYT(FM)	easy listening	21,100
3.	KDKB(FM)	AOR	19,400
4.	KNIX-FM	country	18,700
5.	KMEO-FM	easy listening	15,600

25. Milwaukee-Racine

1.	WTMJ(AM)	adult contemp.	33,800
2.	WEZW(FM)	easy listening	18,500
3.	WQFM(FM)	adult contemp.	16,500
4.	WKTI(FM)	contemp. hit	16,100
5.	WOKY(AM)	nostalgia	14,000
6.	WLUM-FM	urban contemp.	12,600
7.	WMYX(FM)	contemp. hit	11,600
8.	WISN(AM)	adult contemp.	11,200
9.	WMIL(FM)	country	10,900
10.	WBCS(FM)	country	10,600

26. Providence-Warwick, R.I.

1.	WPRO-FM	contemp. hit	24,100
2.	WLKW-FM	easy listening	24,000
3.	WHJY(FM)	AOR	23,700
4.	WHJJ(AM)	news/talk	16,200
5.	WSNE(FM)	adult contemp.	14,900
6.	WPRO(AM)	adult contemp.	12,400
7.	WLKW(AM)	nostalgia	9,000
8.	WEAN(AM)	news/talk	8,200
9.	WBRU(FM)	AOR	8,000
10.	WERI-FM	contemp. hit	6,900

27. San Jose, Calif.

1.	KGO(AM)	talk	18,500
2.	KBAY(FM)	easy listening	16,000
3.	KWSS(FM)	contemp. hit	13,500
4.	KOME(FM)	AOR	9,800
5.	KSJO(FM)	AOR	8,400

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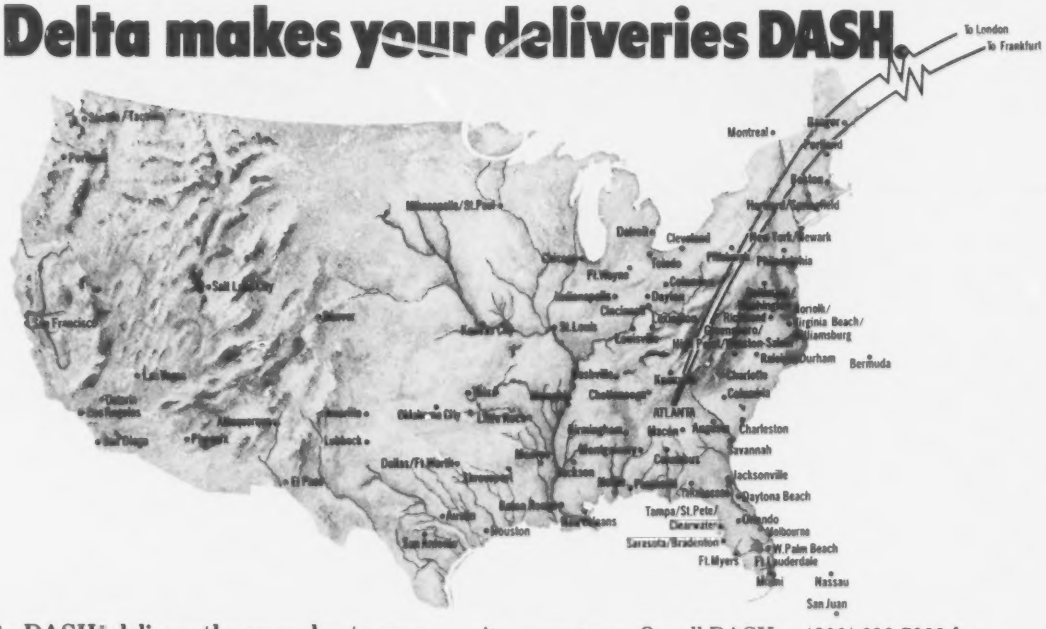

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6.	KSOL(FM)	black	8,200
7.	KSAN(FM)	country	7,600
8.	KLIV(AM)	nostalgia	7,500
9.	KLOK(AM)	adult contemp.	6,900
10.	KCBS(AM)	news	6,800

28. Cincinnati

1.	WKRQ(FM)	contemp. hit	20,600
2.	WLW(AM)	adult contemp.	18,300
3.	WKRC(AM)	adult contemp.	17,900
4.	WEBN(FM)	AOR	16,500
5.	WRRM(FM)	adult contemp.	16,100
6.	WWEZ(FM)	easy listening	12,600
7.	WBLZ(FM)	urban contemp.	11,600
8.	WLLT(FM)	adult contemp.	11,400
9.	WCKY(AM)	news/talk	10,800
10.	WUBE-FM	country	10,100

29. Kansas City

1.	KMBR(FM)	easy listening	18,200
2.	KBEQ(FM)	contemp. hit	15,900
3.	KCMO(AM)	news/talk	15,000
4.	WDAF(AM)	country	14,500
5.	KLSI(FM)	adult contemp.	13,100
6.	KFKF(FM)	country	12,900
7.	KUDL-FM	adult contemp.	11,800
8.	KYYS(FM)	AOR	11,200
9.	KPRS(FM)	black	8,900
10.	KMBZ(AM)	news/information	8,600

30. Riverside-San Bernardino, Calif.

1.	KIIS(FM)	contemp. hit	18,700
2.	KDUO(FM)	easy listening	12,600
3.	KFI(AM)	adult contemp.	11,900
4.	KGGI(FM)	adult contemp.	10,000
5.	KBIG(FM)	easy listening	9,600
6.	KNX(AM)	news	8,600
7.	KMPC(AM)	MOR	7,700
8.	KABC(AM)	talk	7,000
9.	KCAL-FM	Spanish	6,900
10.	KLOS(FM)	AOR	6,400

31. Portland, Ore.

1.	KMJK(FM)	contemp. hit	17,000
2.	KXL(FM)	news/information	14,200
3.	KGW(AM)	adult contemp.	13,100
4.	KINK(FM)	AOR	9,800
5.	KGON(FM)	AOR	8,900
6.	KYTE(AM)	nostalgia	8,800
7.	KRCK(FM)	AOR	8,000
8.	KKCW(FM)	adult contemp.	7,600
9.	KWJJ(AM)	country	7,300
10.	KCNR-FM	contemp. hit	7,000

32. Buffalo, N.Y.

1.	WJYE(FM)	easy listening	18,700
2.	WBEN(AM)	adult contemp.	17,500
3.	WECK(AM)	nostalgia	12,600
4.	WYRK(FM)	country	12,300
5.	WBUF(FM)	adult contemp.	11,500
6.	WNYS-FM	contemp. hit	11,100
7.	WKBW(AM)	adult contemp.	11,000
8.	WPHD(FM)	contemp. hit	10,600
9.	WGRQ(FM)	AOR	10,100
10.	WBLK-FM	black	7,200
	WBEN-FM	contemp.	7,200
	WYSL(AM)	contemp. hit	7,200

33. Sacramento, Calif.

1.	KCTC(FM)	easy listening	16,300
2.	KZAP(FM)	AOR	15,800
3.	KSFM(FM)	contemp. hit	15,300
4.	KXOA-FM	nostalgia	15,000
5.	KAER(FM)	country	14,000
6.	KFBK(AM)	news/talk	12,200
7.	KRAK(AM)	country	12,000
8.	KGNR(AM)	news/talk	8,000
9.	KROY-FM	AOR	7,300
10.	KHYL(FM)	adult contemp.	6,700
	KSKK(FM)	country	6,700

34. New Orleans

1.	WYLD-FM	adult contemp.	27,400
2.	WEZB(FM)	contemp. hit	21,400
3.	WRNO-FM	contemp. hit	13,400
4.	WBYU(FM)	easy listening	12,900
5.	WQUE(FM)	adult contemp.	11,800
6.	WAJY(FM)	adult contemp.	10,900
7.	WLTS(FM)	soft contemp.	10,600
8.	WNOE-FM	country	9,700
	WBOK(AM)	gospel	9,700
10.	WWL(AM)	news/talk/country	8,900

35. Norfolk-Portsmouth, Va.

1.	WFOG-FM	easy listening	19,100
2.	WNOR-FM	AOR	18,400
3.	WNVZ(FM)	contemp. hit	16,600
4.	WCMS-FM	country	15,400
5.	WZAM(AM)-WMYK(FM)	urban contemp.	12,600
6	WLTY(FM)	adult contemp.	9,900
7.	WTAR(AM)	oldies	9,500
8.	WOWI(FM)	urban contemp.	8,600
9.	WWDE-FM	adult contemp.	8,000
10.	WRAP(AM)	black	6,900

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36. Indianapolis

1.	WIBC(AM)	MOR	27,400
2.	WZPL(FM)	adult contemp.	25,500
3.	WFBQ(FM)	AOR	16,200
	WXTZ(FM)	easy listening	16,200
5.	WENS(FM)	adult contemp.	11,300
6.	WFMS(FM)	modern country	11,100
7.	WTLC(FM)	black contemp.	10,100
8.	WIRE(AM)	country	9,500
9.	WNAP(FM)	adult contemp.	8,000
10.	WMLF(AM)	nostalgia	4,900

37. Columbus, Ohio

1.	WLVQ(FM)	AOR	19,600
2.	WBNS-FM	MOR	17,300
3.	WXGT(FM)	contemp. hit	15,600
4.	WTVN(AM)	adult contemp.	13,300
5.	WSNY-FM	adult contemp.	13,100
6.	WVKO(AM)	black contemp.	11,000
7.	WNCI(FM)	adult contemp.	8,900
8.	WRNZ(FM)	country	8,300
9.	WMNI(AM)	country	6,700
10.	WCOL(AM)	MOR	5,800

38. San Antonio, Tex.

1.	KTFM(FM)	adult contemp.	15,900
2.	KQXT(FM)	easy listening	14,100
3.	KXZL(FM)	AOR	12,300
4.	KAJA(FM)	country	12,200
	KKYX(AM)	country	12,200
6.	KISS(FM)	AOR	10,500
7.	KTSA(AM)	adult contemp.	10,100
8.	KCOR(AM)	Spanish	9,100
9.	KITY(FM)	contemp. hit	8,800
10.	KLLS(FM)	adult contemp.	8,600

39. Charlotte-Gastonia, N.C.

1.	WSOC(FM)	country	24,600
2.	WPEG(FM)	urban contemp.	15,300
3.	WBT(AM)	adult contemp.	10,900
4.	WBCY(FM)	contemp. hit	10,500
5.	WROQ(FM)	contemp. hit	10,200
6.	WEZC(FM)	adult contemp.	8,600
7.	WJZR(FM)	contemp. hit	7,600
8.	WZXI(FM)	easy listening	5,800
9.	WLVV(FM)	adult contemp.	5,300
10.	WQCC(AM)	black contemp.	4,000

40. Hartford-New Britain, Conn.

1.	WTIC(AM)	MOR	29,200
2.	WTIC-FM	contemp. hit	17,400
3.	WRCH-FM	easy listening	11,700
4.	WHCN(FM)	AOR	8,800
5.	WIOF(FM)	adult contemp.	7,300
6.	WDRC-FM	adult contemp.	7,000
7.	WKSS(FM)	easy listening	6,900
8.	WPOP(AM)	news	6,700
9.	WRCQ(AM)	nostalgia	6,200
10.	WCCC-FM	AOR	5,700

41. Rochester, N.Y.

1.	WVOR(FM)	adult contemp.	18,600
2.	WEZO(FM)	easy listening	17,800
3.	WCMF(FM)	AOR	16,100
4.	WHAM(AM)	contemp. hit	12,600
5.	WMJQ(FM)	contemp. hit	11,200
6.	WPXY(FM)	contemp. hit	10,700
7.	WYLF(FM)	nostalgia	9,200
8.	WBBF(AM)	news/talk	6,300
9.	WNYR(AM)	country	5,900
10.	WDKX(FM)	urban contemp.	3,400

42. Salt Lake City

1.	KSFI(FM)	easy listening	14,100
2.	KRSP-FM	AOR	11,600
3.	KSL(AM)	MOR	11,000
4.	KCPX-FM	contemp. hit	9,400
5.	KLCY(FM)	adult contemp.	7,400
6.	KALL(AM)	MOR	6,900
7.	KLUB(AM)	nostalgia	5,600
8.	KKAT(FM)	country	5,300
	KSOP-FM	country	5,300
10.	KBUG(AM)	oldies/adult contemp.	5,100

43. Memphis

1.	WMC-FM	adult contemp.	14,300
2.	WZXR(FM)	AOR	13,400
3.	WMC(AM)	country	12,300
4.	WDIA(AM)	black	11,300
5.	WHRK(FM)	urban contemp.	10,800
6.	WLOK(AM)	black	9,900
7.	KRNB(FM)	black	9,300
8.	WGKX(FM)	country	9,000
9.	WRVR(FM)	adult contemp.	8,300
10.	WLVS(FM)	easy listening	6,600

44. Nashville

1.	WKDF(FM)	AOR	12,300
2.	WZEZ-FM	easy listening	11,500
3.	WSM-FM	country	11,400
4.	WLAC-FM	adult contemp.	11,000
5.	WQQK(FM)	urban contemp.	9,400
6.	WSIX-FM	contemp. hit	9,300
7.	WWKX(FM)	contemp. hit	9,200
8.	WVOL(AM)	black	8,600
9.	WSM(AM)	country	7,900
	WZKS(FM)	adult contemp.	7,900

45. Louisville, Ky.

1.	WLOU(AM)	black	13,500
2.	WQMF(FM)	AOR	13,100
3.	WAMZ(FM)	country	13,000
4.	WHAS(AM)	oldies/contemp. hit	12,900
5.	WVEZ(FM)	easy listening	11,300
6.	WLRS(FM)	AOR	8,500
7.	WKJJ-FM	adult contemp.	7,300
8.	WRKA(FM)	adult contemp.	7,200
	WCII(AM)	MOR/country	7,200
10.	WJYL(FM)	urban contemp.	7,100

46. Oklahoma City

1.	KTOK(AM)	news/talk	13,500
2.	KATT(FM)	AOR	13,100
3.	KXXY(FM)	country	11,800
4.	KKNG(FM)	easy listening	11,200
5.	KZBS(FM)	adult contemp.	10,700
6.	KEBC(FM)	country	10,000
7.	KJYO(FM)	contemp. hit	9,900
8.	KLTE(FM)	adult contemp.	7,300
9.	KOFM(FM)	contemp. hit	6,600
10.	KOMA(AM)	country	5,000

47. Greensboro-Winston Salem-High Point, N.C.

1.	WTQR(FM)	country	21,800
2.	WMAG(FM)	adult contemp.	11,300
3.	WGLD-FM	easy listening	10,600
4.	WQMG(FM)	urban contemp.	10,500
5.	WKZL(FM)	contemp. hit	8,800
	WSEZ(FM)	contemp. hit	8,800
7.	WSJS(AM)	news/talk	5,600
8.	WDCG(FM)	contemp. hit	4,900
9.	WMFR(AM)	MOR	4,300
10.	WAIR(AM)	black contemp.	4,200

48. Birmingham, Ala.

1.	WKXX(FM)	adult contemp.	18,100
2.	WENN-FM	black contemp.	15,800
3.	WZZK(FM)	country	15,300
4.	WAPI-FM	contemp. hit	11,100
5.	WAGG(AM)	gospel	9,700
6.	WMJJ(FM)	adult contemp.	9,300
7.	WATV(AM)	black contemp.	7,900
8.	WSGN(AM)	nostalgia	7,400
9.	WVOK(AM)	country	5,500
10.	WERC(AM)	news/talk	4,200

49. Dayton, Ohio

1.	WHIO-FM	easy listening	15,900
2.	WTUE(FM)	AOR	15,000
3.	WHIO(AM)	adult contemp.	10,800
4.	WONE(AM)	country	8,400
5.	WGTZ(FM)	contemp. hit	7,300
6.	WDAO(FM)	black contemp.	7,100
7.	WING(AM)	adult contemp.	6,000
8.	WYMJ-FM	adult contemp.	4,900
9.	WVUD(FM)	contemp. hit	4,300
10.	WAVI(AM)	talk	4,000

50. Albany-Schenectady-Troy, N.Y.

1.	WGY(AM)	adult contemp.	15,300
2.	WPYX(FM)	AOR	14,900
3.	WGFM(FM)	contemp. hit	11,200
4.	WQBK(AM)	news/talk	7,900
5.	WWOM-FM	adult contemp.	7,800
6.	WFLY(FM)	contemp. hit	7,200
7.	WROW-FM	easy listening	7,100
8.	WPTR(AM)	country	6,400
9.	WROW(AM)	adult contemp.	6,000
10.	WGNA(FM)	country	5,900

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Bill Flesher	(918) 661-6760

Call or write: Public Relations Department, 16A-2 Phillips Building, Bartlesville, Oklahoma 74004.

The Performance Company

AGB Research PLC, began recruiting its first panel of homes for its new overnight television ratings meter designed to record in greater detail, accuracy and speed exactly who is watching television. If all goes according to plan, AGB expects to have each panel of 220 homes installed with its PeopleMeter by mid-January for a test run that is to last through the following summer.

And if the Boston test is successful, AGB plans to roll out a national version of the service with a sample of 5,000 PeopleMeter households—nearly three times the size of Nielsen's present 1,700 national household sample. But unlike Nielsen's present national rating service, AGB's PeopleMeter would provide overnight demographic information of a show's audience composition, thus cutting down the at least two-week waiting period which is part and parcel of the present paper diary method.

"The purpose of the Boston project is to tell how well the PeopleMeter will work in our society relative to the current available tool, which is a seven-day paper-and-pencil diary," explained Norman S. Hecht, president of AGB Television Research Inc. The U.K.-based parent, AGB Research PLC, and its subsidiaries, conduct business in 20 countries; television audience research in 12 of those countries with the PeopleMeter employed in the U.K. and Italy. If AGB decides to go ahead with its national PeopleMeter system, company executives claim it can deliver the service based on a sample of 5,000 households at a cost competitive to Nielsen's 1,700 national household sample.

The PeopleMeter is an electronic device that can record individual viewing habits by having viewers press a numbered button on a portable handset which is akin to a remote-control device used by many people to turn on and off their television sets. The remote PeopleMeter unit developed for the U.S. market has eight buttons assigned to individual household viewers and guests. When a viewer begins to watch a program, that individual's corresponding button is pressed, and pressed again when the viewer stops watching the program. A monitor is attached to the television set and alerts the viewer to remember to signal when program viewing stops. A PeopleMeter can measure the activity of four sets in each household, including VCR's, and monitor 97 channels.

Advantages, claim AGB executives, are that PeopleMeters are more accurate because they do not require diary entries, which are dependent on a viewer's memory, and are a problem for those with low literacy levels. Moreover, PeopleMeters—unlike diaries, which are kept only over seven-day periods—can record an individual's viewing habits over a long period of time, thus revealing what percentage of, for instance, women 25-54 watched the second episode of a program, or what percentage of men 18-34 watched both the first-run and repeat of a program, or during an advertising campaign, what percent of any demographic was exposed to one commercial break, a second, a third, and so on.

But AGB is not alone. Nielsen is also testing a similar service. It is about halfway through installing a national panel of 150 meters that can do the same tricks as AGB's PeopleMeter. Nielsen has been working on the hardware since 1978. A second phase will include the installation of another 150-meter national panel. "Right now, we're looking at it as a long-term test situation," a Nielsen spokesman explained, adding that a "couple years" was probably the minimum test period. The testing involves "research values" as opposed to "hard data"; that is, testing and developing the validity of the system to insure that the numbers will be representative. Nielsen is underwriting the test and will share the results with its clients.

But according to Hecht, the PeopleMeter

CBS re-emerges in first in prime time ratings

For the first time since the pre-Olympics week that ended July 22, ABC-TV failed to win the weekly prime time Nielsen ratings. For the seven days ended Sept. 9, the honors went instead to CBS-TV, which had tended to top the rankings before the Olympics got ABC started on its run. CBS averaged a 13.1 rating/23 share for the week, while ABC came in with a 12.4/22 and NBC-TV with an 11.9/21.

Sports events were not quite the only original programming in network prime time that week, but they were among the most popular of the relatively rare nonrepeats. The opener of ABC's ***Monday Night Football***, Dallas vs. Los Angeles, scored an 18.9/37, making it the second-highest- rated program of the week, although it was also the second-lowest- rated premiere in the pro football series's 14 years ("In Brief," Sept. 10). A repeat of "Coal Miner's Daughter" on the ***ABC Sunday Night Movie*** ranked third for the week at 18.5/32. Number one among the week's 58 shows was a repeat of an ***A Team*** episode on NBC.

After ***Monday Night Football***, the highest-rated original was ***Boys in Blue***, a one-hour special Sunday night on CBS, which turned in a 15.4/26 to tie (with a ***Magnum, P.I.*** repeat, also on CBS) for 10th place. Then came ***Call to Glory***, the August newcomer whose performance has gotten it promoted to ABC's fall schedule, which did a 14.7/26, tying (with a ***Gimme a Break*** repeat on NBC) for 16th position. An ABC pro football special on Thursday night, Pittsburgh vs. New York Jets, was the week's fourth-highest-rated original, coming in at 13.6/26 and ranking 23d among the week's shows. A football runover on NBC was next, at 12.2/24, ranking 33d.

Sports were in no way uniformly large draws. Four hours of U.S. Open Tennis on CBS Saturday night averaged 9.1/18, ranking 48th for the week. A college football special on ABC, Boston College vs. Alabama, opposite the tennis on CBS, and a mostly normal Saturday lineup on NBC, did an 8.8/17, ranking 49th. Major league baseball—the Chicago Cubs vs. the New York Mets—on NBC Friday night managed an 8.3/16, ranking 52d, and a quarter-hour preview of that game ranked two notches down at 7.7/17.

Both ABC and NBC had prime time previews of their new Saturday-morning children's lineups. NBC's preview, a Saturday night half-hour against CBS's tennis and ABC's college football, generated an 11.4/22. ABC's, a Friday half-hour opposite NBC's baseball and CBS's ***Comedy Zone*** summer series (10.7/22), had an 8.5/18.

CBS won Thursday, Friday and Sunday nights; NBC won Tuesday and Saturday; ABC won Monday, and ABC and NBC tied for the top on Wednesday.

In early-evening news ratings, ***CBS Evening News With Dan Rather*** again came out on top, scoring 10.6/22 to ***ABC World News Tonight's*** 9.6/21 and ***NBC Nightly News's*** 8.8/19.

Rank	Show	Network	Rating/Share
1.	A Team	NBC	20.1/36
2.	NFL Football, Dallas vs. L.A.	ABC	18.9/37
3.	Coal Miner's Daughter	ABC	18.5/32
4.	The Shadow Riders	CBS	17.6/33
5.	Simon & Simon	CBS	17.0/28
6.	Jeffersons	CBS	16.7/27
7.	Riptide	NBC	16.6/27
8.	Alice	CBS	16.4/26
9.	Trapper John, M.D.	CBS	16.5/26
10.	Magnum P.I.	CBS	15.4/26
11.	Boys in Blue	CBS	15.4/26
12.	Facts of Life	NBC	15.1/25
13.	Mike Hammer	CBS	14.9/27
14.	Broken Promise	CBS	14.9/25
15.	Mama's Family	NBC	14.8/27
16.	Gimme a Break	NBC	14.7/26
17.	Call to Glory	ABC	14.7/26
18.	60 Minutes	CBS	14.6/27
19.	Hardcastle & McCormick	ABC	14.3/24
20.	Remington Steele	NBC	14.2/25
21.	Family Ties	NBC	14.0/23
22.	Night Court	NBC	13.9/23
23.	NFL Football, Pitt. vs. N.Y. Jets	ABC	13.6/26
24.	Newhart	CBS	13.1/22
25.	Kate & Allie	CBS	13.1/21
26.	Bosom Buddies	NBC	13.0/24
27.	Hotel	ABC	12.8/24
28.	Hill Street Blues	NBC	12.8/23
29.	Diff'rent Strokes	NBC	12.7/26
30.	Cagney & Lacey	CBS	12.7/22
31.	Oh God, Book II	NBC	12.6/21
32.	The Other Woman	NBC	12.3/22
33.	NFL Football	NBC	12.2/24
34.	Dynasty	ABC	12.2/20
35.	Fall Guy	ABC	12.0/22
36.	Matt Houston	ABC	11.7/22
37.	Scarecrow & Mrs. King	CBS	11.6/20
38.	TV Bloopers & Prac. Jokes	NBC	11.5/20
39.	NBC Sat. Morn Preview	NBC	11.4/22
40.	St. Elsewhere	NBC	11.1/20
41.	Jennifer Slept Here	NBC	10.9/19
42.	Comedy Zone	CBS	10.7/22
43.	Double Trouble	NBC	10.6/20
44.	Ripley's Believe it or Not	ABC	10.6/20
45.	Webster	ABC	9.8/19
46.	Marco Polo, part 1	NBC	9.6/16
47.	To Save Our Schools, To Save Our Children	ABC	9.2/16
48.	U.S. Open Tennis, men's	CBS	9.1/18
49.	College Football, B.C. vs. Ala.	ABC	8.8/17
50.	Blue Thunder	ABC	8.8/17
51.	Sat. Morn. Preview	ABC	8.5/18
52.	Chi. Cubs vs. N.Y. Mets	NBC	8.3/16
53.	Crossroads	CBS	8.0/15
54.	Baseball, Pregame	NBC	7.7/17
55.	Defense in Space	NBC	7.7/15
56.	20/20	ABC	7.3/13
57.	Summer Sunday USA	NBC	6.7/12
58.	High Technology	CBS	6.2/11

*indicates premiere episode

For the Record

As compiled by BROADCASTING, Sept. 5 through Sept. 12, and based on filings, authorizations and other FCC actions.

Abbreviations: AFC—Antenna For Communications. ALJ—Administrative Law Judge. alt.—alternate. ann.—announced. ant.—antenna. aur.—aural. aux.—auxiliary. CH—critical hours. CP—construction permit. D—day. DA—directional antenna. Doc—Docket. ERP—effective radiated power. HAAT—height above average terrain. khz—kilohertz. kw—kilowatts. m—meters. MEOC—maximum expected operation value. mhz—megahertz. mod.—modification. N—night. PSA—presunrise service authority. RCL—remote control location. S-A—Scientific Atlanta. SH—specified hours. SL—studio location. TL—transmitter location. trans.—transmitter. TPO—transmitter power output. U—unlimited hours. vis.—visual. w—watts. *—noncommercial.

Ownership Changes

Applications

■ WCOX(AM)-WODB(FM) Camden, Ala. (AM: 1450 khz; 1 kw-D; 250 w-N; FM: 102.3 mhz; 3 kw; HAAT: 191.92 ft.)—Seeks assignment of license from Taylor & Taylor to Willie L. Wilson and Charles Mootry for $100,000, comprising $5,000 cash and remainder note. FM is unbuilt CP. Seller is owned by Harry A. Taylor and his wife, Betty. They have no other broadcast interests. Buyer, Mootry has interest in WXLL(AM) Decatur, Ga. Filed Sept. 5.

■ WDBM(AM) Dothan, Ala. (1320 khz; 1 kw-U)—Seeks assignment of license from Dothan Broadcasting Co. to J-Frank Enterprises Inc. for $350,000, comprising $20,000 cash and two notes of $75,000 and $155,000. Seller is owned by B.C. Eddins and family. They also own WARI-(AM)-WXLE(FM) Abbeville, Ala. He also owns, individually, WFMH-AM-FM Cullman, Ala. Buyer is owned by Lewis F. Johnson (99%) and his father, Wilbur (1%). Lewis Johnson was formerly GM of WDFK(FM) Cleveland, Miss. They have no other broadcast interests. Filed Sept. 6.

■ KEZG(FM) Green Valley, Ariz. (92.1 mhz; 3 kw; HAAT: 175 ft.)—Seeks assignment of license from Fairfield Broadcasting Inc. to Canoa Broadcasting Corp. for $450,000, comprising $100,000 cash and remainder note. Seller is owned by Fairfield Communities, publicly traded corporation headed by C. Randolph Warner. It also owns KFFB(FM) Fairfield Bay, Ark. Buyer is owned by Frank R. Barreca, president (12%); his wife, Gail (12%); Vito Mariani (2%), and his wife, Carol (2%); Reg T. Morrison (12%), and his wife, Catherine (12%), and Gary L. Triano (24%), and his wife, Mary (24%). Barreca is currently general manager and Mariani is sales manager of station. Morrison owns cemetaries in Tucson, Ariz. Triano is owner of Frontier Properties, Tucson-based real estate investment firm. Filed Sept. 6.

■ KDJQ(AM) Mesa, Ariz. (1510 khz; 10 kw-D)—Seeks assignment of license from KDJQ Inc. to KDJQ Broadcasting Co. for $200,000 cash. Seller is owned by John R. Linn and his wife, Barbara. They own WABQ(AM) Cleveland and WKAZ(AM)-WKLC-FM St. Albans, W.Va. Buyer is owned by B.J. Glascock, who owns KFJZ(AM) Fort Worth and KSEY-AM-FM Seymour, both Texas. Filed Sept. 4.

■ KRIM(FM) Winslow, Ariz. (95.1 mhz; 66.6 kw; HAAT: 102 ft.)—Seeks assignment of CP from KWVS Investors to Resorts West Broadcasting for $25,000, comprising $12,500 cash and remainder note. Seller is owned by Jerry Van Syoc and Harold Wales. They have no other broadcast interests. Buyer is owned by Roger G. Archambault and his wife, Georgia. With Georgia's mother, Frances Arcularias, and Roger's stepdaughter, Barbara LeVan, they also own KRLT(FM) South Lake Tahoe, Calif. Filed Aug. 31.

■ KDXY(FM) Paragould, Ark. (104.9 mhz; 3 kw; HAAT: 255 ft.)—Seeks assignment of license from Larry T. Coffman to North Arkansas Radio Co. for assumption of $450,000 note and allocation of advertising time equal to $27,000 in rates at closing. Seller has no other broadcast interests. Buyer is owned by William F. Little (40%), Lynn Farr (40%) and Jim Cope (20%). Cope has interest in app.'s for new FM's in Maurice, La., and Gourdon, Ark., and is app. for new AM in Dardenelle, Ark. Filed Sept. 4.

■ KDIG(AM) San Bernardino and KBON(FM) Lake Arrowhead, both California (AM: 1290 khz; 1 kw-D; 250 w-N; FM: 103.9 mhz; 38 w; HAAT: 2,662 ft.)—Seeks transfer of control of Kotcom Broadcasting Investment Corp. from Dana M. Kott and his wife, Carole, to William B. Seaman for assumption of liabilities. Seller has no other broadcast interests. Buyer is financial consultant with no other broadcast interests. Filed Aug. 31.

■ WCBF(AM) Tampa, Fla. (1010 khz; 50 kw-D)—Seeks assignment of license from Gore Broadcasting of Florida Inc. to Sudbrink Broadcasting Co. of Florida for $447,514, comprising $50,000 cash and remainder note. Seller is owned by Harold W. Gore, who owns 10% of assignee. He recently purchased WYDE(AM) Birmingham, Ala. ("Changing Hands," Aug. 20). Buyer is owned by Robert W. Sudbrink (70%); his wife, Marion (20%), and Harold W. Gore (10%). Sudbrink owns KIFH(AM)-KPOI-FM Honolulu and owns 44.7% of Community Cablevision Inc., operator of cable systems serving towns in Illinois and Wisconsin. Sudbrink, with his wife, owns WLAC-AM-FM Nashville, Tenn. Filed Sept. 4.

■ WBOS(FM) Brookline, Mass. (92.9 mhz; 50 kw; HAAT: 868 ft.)—Seeks assignment of license from WBOS Inc. to Boston Radio Corp. for $6,830,000, comprising $3,280,000 cash and remainder note. Seller is owned by Herbert S. Hoffman, who owns WUNR(AM) Brookline, Mass., and WBTF(FM) Attica, N.Y. Buyer is subsidiary of Sconnix Group Broadcasting, equally owned by Scott R. McQueen, Randall Odeneal and Theodore E. Nixon. They also own WLNH-AM-FM Laconia, N.H.; WTMA(AM)-WSSX-FM Charleston, S.C.; KFKF-AM-FM Kansas City, and WLLR-FM Moline, Ill. They recently purchased WMRZ(AM) East Moline, Ill. ("Changing Hands," July 23). McQueen's wife, Loretta is app. for new FM in Hanover, N.H. Filed Sept. 4.

■ WFSL-TV Lansing, Mich. (ch. 47; ERP vis. 1350, aur. 135 kw; HAAT: 1,036 ft.; ant. height above ground: 1,000 ft.)—Seeks assignment of license from from F&S Comm-/News Inc. to WTMJ Inc. for $8,250,000 cash. Seller is owned by Joel Ferguson, Sol Steadman and Douglas Crist. They have no other broadcast interests. Buyer is owned by The Journal Co., Milwaukee-based station group, MSO and publisher, headed by Michael J. McCormick, president and chairman. It owns WTMJ-AM-TV and WKTI(FM) Milwaukee, KTNV-TV Las Vegas and cable systems serving Stevens Point, Wausau and Wisconsin Rapids, all Wisconsin. It also publishes *The Milwaukee Journal* and *The Milwaukee Sentinel*. Filed Sept. 4.

■ WTOK-TV Meridian, Miss. (ch. 11; ERP vis. 316 kw; aur. 47.9 kw; HAAT: 536 ft.; ant. height above ground: 315 ft.)—Seeks assignment of license from Channel Eleven Television Co. to WTOK-TV Inc. for $13,100,000 cash. Seller is subsidiary of Channel Two Television Co., Houston-based station group of four TV's principally owned by William B. Hobby Jr., lieutenant governor of Texas, chairman. They purchased the station in 1981 for $11 million. Buyer is subsidiary of Southeastmedia Inc., principally owned by Larry C. Wallace, chairman, David J. Jones and John F. Flake. It also owns KARK-TV Little Rock, Ark. Filed Aug. 31.

■ KCVK(AM)-KYZZ(FM) Wolf Point, Mont. (AM: 1450 khz; 1 kw-D; 250 w-N; FM: 92.7 mhz; 1 kw; HAAT: 496 ft.)—Seeks assignment of license from KCVK Inc. to Wolf Point Broadcasting Co. for $775,000, comprising $100,000 cash, assumption of approx. $246,000, noncompete agreement of $50,000 and $379,000 note. Seller is owned by Robert A. Lundstrom, president and general manager. He is also app. for new FM in Rock Springs, Wyo. Buyer is owned by Alan Henning and Dennis Danielson who also own KBTO-FM Bottineau, N.D. Filed Sept. 4.

■ WTSV(AM)-WECM(FM) Claremont, N.H. (AM: 1230 khz; 1 kw-D; 250 w-N; FM: 106.1 mhz; 8.9 kw; HAAT: 990 ft.)—Seeks assignment of license from Electromagnetic Corp. to DynaCom Corp. for $575,000 cash. Seller is principally owned by Palmer C. Dante, president, and his father, S. Palmer Dante. Palmer also owns WSCR(AM) Hamden, Conn. Buyer is owned by Robert Shapiro (25%), Samuel Goddard (25%), Samuel Elias (20%), and four others. Shapiro is Watchung, N.J., physician. Goddard is Phoenix attorney. Elias is New York investor. They have no other broadcast interests. Filed Aug. 29.

■ WRPT(AM)-WMDK(FM) Peterborough, N.H. (AM: 1050 khz; 1 kw-D; FM: 92.1 mhz; 3 kw; HAAT: 1,120 ft.)—Seeks assignment of license from University Media Services Inc. to John P. (Jake) Russell (40%), William Hunter (40%) and Robert Nary (20%) for $500,000, comprising $200,000 cash and remainder in note. Seller is owned by John K. Kneafsey, Chicago attorney with no other broadcast interests. Buyer Russell is former vice president and general manager of WHLY(FM) Leesburg-Orlando, Fla. Hunter owns WDOT(AM) Burlington, Vt. Nary is owner of Gilford, Conn.-based music services company. Filed Sept. 4.

■ WOIX(AM) Blowing Rock, N.C. (1510 khz; 1 kw-D)—Seeks transfer of control of Mountaineer Broadcasting Service Inc. from Robert E. Chandler (48% before; none after), Samuel B. Tate (26% before; none after) and Samuel Sturgis (26% before; none after) to Robert E. Chivers (none before; 48% after) and his wife, Edna (none before; 52% after) for $17,800 cash and assumption of liabilities. Sellers have no other broadcast interests. Buyers are investors with no other broadcast interests. Filed Sept. 6.

■ WSIC(AM)-WFMX(FM) Statesville and WFSC(AM)-WRFR(FM) Franklin, both N.C. (WSIC: 1400 khz; 1 kw-D; 250 w-N; WFMX: 105.7 mhz; 100 kw; HAAT: 290 ft.; WFSC: 1050 khz; 1 kw-D; WRFR: 96.7 mhz; 3 kw; HAAT: 200 ft.)—Seeks assignment of license from Statesville Broadcasting Co. to S&F Broadcasting Co. for $2.1 million and $750,000, respectively comprising $350,000 cash and remainder note. Seller is Statesville-based station group owning three AM's and two FM's. It is principally owned by A. Fuller Sams Jr., president. WRNC(AM) Reidsville, N.C., has also been sold ("For the Record," Sept. 3) pending FCC approval. Buyer is owned by John E. Yochum, president, and 13 others owning. Other principals have interest in WDSC-AM-FM Dillon, S.C., and WPDE(TV) Florence, S.C. Filed Sept. 4.

■ KRKA(FM) Alva, Okla. (104.7 mhz; 100 kw; HAAT: 776 ft.)—Seeks assignent of CP from KRKA, Inc. to Lynn L. Martin for $24,067.30 cash. Station is unbuilt. Seller is owned by Anne G. Coleman who has no other broadcasting interests. Buyer, with his parents, Luther W. and Jeanne F. Martin, own KALV-AM Alva, Okla. Parents also own 48% of KLVH(AM) and KGOK-FM Pauls Valley, Okla. Lynn Martin's wife, Marione is app. for new FM in Alva. Filed

Summary of broadcasting as of July 31, 1984

Service	On Air	CP's	Total *
Commercial AM	4,750	170	4,920
Commercial FM	3,618	418	4,036
Educational FM	1,153	173	1,326
Total Radio	9,521	761	10,231
FM translators	789	444	1,233
Commercial VHF TV	536	26	562
Commercial UHF TV	358	252	610
Educational VHF TV	114	2	116
Educational UHF TV	173	31	204
Total TV	1,181	273	1,454
VHF LPTV	197	74	271
UHF LPTV	93	136	229
Total LPTV	290	210	500
VHF translators	2,869	186	3,055
UHF translators	1,921	295	2,216
ITFS	250	114	364
Low-power auxiliary	824	0	824
TV auxiliaries	7,430	205	7,635
UHF translator/boosters	6	0	6
Experimental TV	3	5	8
Remote pickup	12,338	53	12,391
Aural STL & intercity relay	2,836	166	3,002

* Includes off-air licenses.